

NOT HERE, NOT NOW

the ROCAA Newsletter
Fall 2022

INTRODUCING ROCAA

Brighton Stands Against Antisemitism (BSAA) has experienced an incredible outpouring of support from our community members since its inception sixteen months ago as a grassroots movement to raise awareness of modern antisemitism. Our mission of shining a light on antisemitism transcends Brighton and its immediate suburbs, extending to the Greater Rochester community at large.

The founders of BSAA are thrilled to announce the formation of **ROC Against Antisemitism (ROCAA)**, an inclusive not for profit organization committed to combating modern antisemitism through education and advocacy.

Thank you for being on this journey with us -- for supporting our work and spreading our message. We appreciate all of your thoughtful emails, dialogue and blue lights shining around the community. Our work is only as impactful as the people who contemplate it and take action in support of our mission.

More to come on the launch of ROCAA!

2022 IMPACT

- ✓ Local media retracted and corrected biased and/or antisemitic content
- ✓ Nearly 1,000 blue lights distributed and shining from December 2021- April 2022 throughout Monroe County to raise awareness of antisemitism with The Blue Light Project..
- ✓ Over 1,300 people are connected with us on social media.

COMING SOON....

Blue Light Project
2023




Why I shine a light

"I shine the light on antisemitism because the Jewish community in Brighton raised me, a non-Jew, and shared their lives, homes, stories and culture with me. It is my pleasure and my responsibility to love this community and work on ensuring that antisemitism is part of the past"



Angie Flack Brown
Family: Husband, Jerry, 2 kids
Pets: 2 puppies
Occupation: Real Estate Agent

Why I shine a light



Bill Smith,
Pittsford Town Supervisor

"The corrosive and dangerous effects of antisemitism on society and on people's lives should concern every one of us. For myself I consider it a personal moral obligation, and see it as the moral duty of men and women of good will everywhere, to stand up in defiance against this historically unique evil."

How would you prefer to connect with us?
Let us know **HERE**.

Shana Tova! Happy New Year!



Rosh Hashanah
September 24-26

MEDIA OF INTEREST

WATCH: CNN Special Report: Rising Hate: Antisemitism in America

WATCH: The U.S. and the Holocaust
Directed by Ken Burns, PBS

READ: Click **HERE** to browse our collection of curated articles 'In the News'

EVENT HIGHLIGHT



Dara Horn, National Jewish Book Award winner spoke in Rochester this week (sponsored by the Jewish Federation of Greater Rochester and the JCC's Lane Dworkin Jewish Book Festival). Horn discussed her recent essay collection, **People Love Dead Jews: Reports From a Haunted Present**. If you missed it, check out her **podcast** or recent **articles**.



CONTACT US: **EMAIL**